

trusted advisors

Chase Law Group, a PC

DeAnn Flores Chase, Owner

1721 N. Sepulveda Blvd.
Manhattan Beach
310-545-7700
chaselawmb.com

"Our clients come to us because they want to do things the right way."

Chase Law Group is a business and real estate law firm working with business and professional practice owners to develop comprehensive legal structures that provide personal liability protection and manageable day-to-day operations. Owner DeAnn Flores Chase has worked in the legal industry for 22 years and started her own firm in 2007. She earned her law degree from Southwestern University School of Law.

What do you offer clients?

"We offer a team-oriented holistic approach to evaluate current business structures and provide in-depth guidance from legal specialists that collaboratively and seamlessly work together toward the ultimate goal of ensuring that our clients' interests are protected at every turn. Our proven legal expertise helps clients safely move ahead in business. I spent the first 10 years of my career litigating complex business matters in virtually every courthouse in Southern California. This gives me a unique perspective when advising my clients on building a strong legal foundation for their businesses and professional practices."

Speak about authenticity in your line of work.

"Authenticity in our line of work is critical. That's what sets us apart. Our team is authentic and genuinely cares about clients and what happens to them."

What is your favorite part of running your own business?

"I like helping people. I am always so honored and humbled when I run into a client in the community and they introduce me as their lawyer who has helped them with their business needs. It is extremely rewarding every time we help our clients get through tough situations and grow their businesses and professional practices."

What is the secret of success for a business owner?

"To focus on what they do best and rely on their trusted advisors to provide them with the expertise to run their business. For example, if business owners spend too much time trying to research how to handle all legal areas themselves, they take time away from what they do best—which is running their business."

What are the traits of your favorite clients?

"Our clients come to us because they want to do things the right way. They value working

with us early on and are proactive before or as soon as matters arise. An attorney-client relationship must have a mutual respect and trust. It is important that the clients trust that we will do everything in our power to get them the best results. When they trust me to guide them it saves them time, money and frustration."

Congrats on your recent 10-year anniversary! What's in store for the future?

"We are very excited to announce that we will be teaming up with The South Bay Show to launch a legal podcast! We also will continue our monthly newsletter, which we consistently receive positive feedback about. We have a link to sign up for our newsletter on the front page of our website. We look forward to connecting with our business community in new and exciting ways."

What advice do you offer your clients?

"Take the time (and spend the money) to make sure that your legal structures are done correctly. Partnerships and investment relationships need to be carefully documented to avoid future disputes that can destroy the business."

What do you hear the most?

"'What I need done is simple' or 'This is only a three-page contract.' We create customized legal contracts for our clients that include key language that protect their interests without being full of difficult to understand legalese. When it comes to the law there are varying levels of complexity that are often hidden, and that is why what would otherwise appear to be a 'simple' transaction may, in fact, be more complicated than one would assume. Don't be fearful to do legal right because it will save you time and money in the long run."

What do your clients say about you?

"A client recently wrote to us: 'Liz Lang Creative is a production services company [that] would not be successful today without the help and guidance of Chase Law Group. Not only did Chase Law Group help me open and properly structure my business; they've been by my side as my company has grown over the last seven years. DeAnn and her team read and advise on every contract, big or small, that comes through my office. Whether we are negotiating a contract with a large entertainment studio, securing a location, casting models or actors, or hiring new crew members, Chase Law Group fights to keep our liability low and educate us on the most up-to-date legal findings.'"

